



OKR Approach

KPI, PROCESS IMPROVEMENT, PLANNING, STRATEGY

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OKR (Objectives and Key Results) is an approach to goal-setting that helps organisations align their efforts and focus on what truly matters.

Here's an overview of the OKR approach:

- 1. Objectives:** Objectives are specific and measurable goals that the organisation wants to achieve. They should be aligned with the organisation's mission and vision and be challenging but achievable.
- 2. Key Results:** Key Results are the specific metrics used to [measure](#) progress towards achieving the objectives. They should be quantitative and measurable and should indicate whether or not the objective has been achieved.

3. **Alignment:** OKRs are cascaded throughout the organisation to ensure alignment and focus. Each department, team, and individual should have their own set of OKRs that are aligned with the overall organisational goals.
4. **Regular check-ins:** Regular check-ins are conducted to monitor progress and make adjustments as necessary. This helps ensure that the organisation stays on track and can adapt to [changes](#) in the business environment.
5. **Continuous improvement:** OKRs are not set in stone and should be reviewed and revised regularly. This allows the organisation to adapt to changes and [continuously improve](#) its performance.

The OKR approach is used by many successful organisations, including [Google](#), [Intel](#), and [LinkedIn](#). By setting clear and measurable goals, aligning efforts, and regularly monitoring progress, organisations can focus their efforts and achieve their most important objectives.

If we can help you, reach out for a no obligation chat to [Jo Hands](#) on 0459826221, or jo.hands@whiteark.com.au